People—the edgy music and clothing emporium stocked with hip labels (like See by Chloé and United Bamboo) that has earned comparisons to Paris's Colette. Formerly on South Congress Avenue, where buzzed-about boutiques and vintage shops—including Maddi's wallet-friendly favorite, Feathers Boutique—line both sides of the street, Factory People now exists solely online—perfect for an after-hours spree. Another go-to spot is Kick Pleat, a 1940s house located off the beaten path, full of ultrafemme wares, from April, May tunic tops to Rachel Comey sandals. It's here that Maddi zeros in on a bright-purple flowy frock with just the right amount of swing. "Maybe not for a gritty concert hall, but it's definitely apropos for a night out," she says smiling. —ALISON GRIFFIN

get the look

LE DUE KID-SUEDE PUMP WITH EMBOSSED HEEL, ABOUT $205. FACTORYPEOPLE.COM.

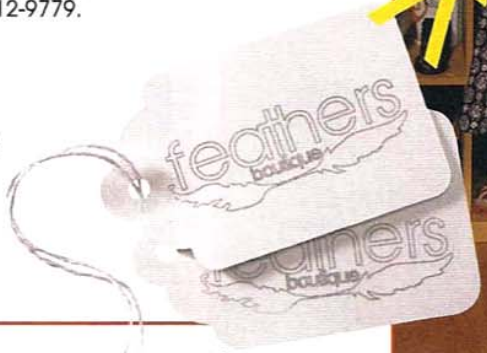
SHOCKING PINKS AND AUSTIN LOCALS **VOXTROT**, BANDS WHOSE INDIE-LABEL CDs ARE AVAILABLE AT FACTORYPEOPLE.COM.

FACTORY PEOPLE GIFT CERTIFICATE, FACTORYPEOPLE.COM.

CHANEL RESIN AND GLASS STONE RING, ABOUT $360. (800) 550-0005.

FEATHERS BOUTIQUE VINTAGE DRESS, (512) 912-9779.

ESKELL SILK CHIFFON DRESS, ABOUT $360. ESKELL.COM.



RETRO ACTIVE MADDI FINDS WHAT'S OLD IS NEW AGAIN AT VINTAGE STORE FEATHERS.

Clockwise from top left: KARINE HOUSNI; ANGELO; styling: Sally [illegible]